JAIN UNIVERSITY

Academic Year 2016-19

Bachelor of Management Studies (BMS)

Duration of the Course: 3 Years Full-time (6 semesters)

Electives: International Business (IB)

OR

Financial Services (FS)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Part - I** | | | | | | |
| **Sl.No** | **Particulars** | | **Subjects** | | | **Credits** |
| I | **CORE** | | 1. Accounting -I | 7. Enterprise Resource Planning | 13. Business Ethics and Values | 18\*4=72 |
| 2. Organisational Behavior | 8. Business Law | 14. Project Management |
| 3. Accounting-II | 9. Services Marketing | 15. Fundamentals of Strategy |
| 4. Marketing Management | 10. Financial Management | 16. Business Negotiation |
| 5. Human Resource Management | 11. Business Research Methods | 17. Team Work and Leadership |
| 6. Cost Accounting | 12. Fundamental of Business Taxation | 18. International Financial Management |
| II | **Discipline Specific Subjects** | | **IB** | **FS** |  |  |
| 1. International Business Environment | 1. Fundamental Analysis |  | 5\*4=20 |
| 2. International Marketing | 2. Financial Planning & Wealth Management |  |
| 3. Fundamentals of Foreign Trade | 3. Derivatives and Commodity Market |  |
| 4. EXIM Procedures and Documentation / Project | 4. Investment Banking and Operations / Project |  |
| 5. Global Logistics and Supply Chain / Project | 5. Insurance and Risk Management / Project |  |
| III | **General Elective** | **GE 1** | 1. Managerial Economics | **GE 3** | 1. Quantitative Techniques | 4\*4=16 |
| 2. New Media | 2. Geo-Politics and Globalisation |
| **GE 2** | 1. Applied Macro Economics | **GE 4** | 1. Consumer Psychology |
| 2. E-Commerce | 2. Cross- Cultural Studies |
| IV | **Ability Enhancing Courses** | | Environmental Science | | | 4\*2=8 |
| Communicative English | | |
| V | **Skill Enhancement Courses** | **SEC 1** | HVMM | **SEC 3** | Professional Effectiveness | 4\*4=16 |
| Stock Market Operations |
| **SEC 2** | Business Application - MS-Excel | **SEC 4** | Entrepreneurship |
| Persuasion and Salesmanship | Managerial Effectiveness |
| VI | **Language** | | 1. English - I | | 3.English - II | 4\*4=16 |
| 2. Language -I | | 4.Language - II |

Part -2

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SEMESTER I

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Paper  No. | Title of the Paper | Hrs/week | | | Credits | Total Marks | | |
| L | T | P | UE | IA | Total |
| LANGUAGES | | | | | | | | |
| 1BMS1 | LANGUAGE - I | 4 | - | - | 4 | 70 | 30 | 100 |
| 1BMS2 | ENGLISH - I | 4 | - | - | 4 | 70 | 30 | 100 |
| CORE PAPERS | | | | | | | | |
| 1BMS3 | ACCOUNTING – I | 4 | - | - | 4 | 70 | 30 | 100 |
| 1BMS4 | ORGANISATIONAL BEHAVIOUR | 4 | - | - | 4 | 70 | 30 | 100 |
| GENERIC ELECTIVE (GE) | | | | | | | | |
| 1BMS5 | MANAGERIAL ECONOMICS/NEW MEDIA | 4 | - | - | 4 | 70 | 30 | 100 |
| Total | | 20 |  |  | 20 | 350 | 150 | 500 |
| SKILL ENHANCEMENT COURSE (SEC) | | | | | | | | |
| MIM12 | HUMAN VALUES & MIND MANAGEMENT | 4 | - | - | 4 | 70 | 30 | 100 |

SEMESTER II

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Paper  No. | Title of the Paper | Hrs/week | | | Credits | Total Marks | | |
| L | T | P | UE | IA | Total |
| LANGUAGES | | | | | | | | |
| 2BMS1 | LANGUAGE – II | 4 | - | - | 4 | 70 | 30 | 100 |
| 2BMS2 | ENGLISH - II | 4 | - | - | 4 | 70 | 30 | 100 |
| CORE PAPERS | | | | | | | | |
| 2BMS3 | ACCOUNTING – II | 4 | - | - | 4 | 70 | 30 | 100 |
| 2BMS4 | MARKETING MANAGEMENT | 4 | - | - | 4 | 70 | 30 | 100 |
| 2BMS5 | HUMAN RESOURCE MANAGEMENT | 4 | - | - | 4 | 70 | 30 | 100 |
| GENERIC ELECTIVE (GE) | | | | | | | | |
| 2BMS6 | APPLIED MACRO ECONOMICS/ E-COMMERCE | 4 | - | - | 4 | 70 | 30 | 100 |
| Total | | 24 |  |  | 24 | 420 | 180 | 600 |

*L - Lecture; T - Tutorial; P - Practical; UE - University Examination; IA - Internal Assessment*

SEMESTER III

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Paper  No. | Title of the Paper | Hrs/week | | | Credits | Total Marks | | |
| L | T | P | UE | IA | Total |
| CORE PAPERS | | | | | | | | |
| 3BMS1 | COST ACCOUNTING | 4 | - | - | 4 | 70 | 30 | 100 |
| 3BMS2 | ENTERPRISE RESOURCE PLANNING | 4 | - | - | 4 | 70 | 30 | 100 |
| 3BMS3 | BUSINESS LAW | 4 | - | - | 4 | 70 | 30 | 100 |
| 3BMS4 | SERVICES MARKETING | 4 | - | - | 4 | 70 | 30 | 100 |
| GENERIC ELECTIVE (GE) | | | | | | | | |
| 3BMS5 | QUANTITATIVE TECHNIQUES/ GEO-POLITICS AND GLOBALIZATION | 4 | - | - | 4 | 70 | 30 | 100 |
| ABILITY ENHANCEMENT COURSE (SEC) | | | | | | | | |
| 3BMS6 | COMMUNICATIVE ENGLISH | 4 | - | - | 4 | 70 | 30 | 100 |
| SKILL ENHANCEMENT COURSE (SEC) | | | | | | | | |
| 3BMS7 | BUSINESS APPLICATION- MS EXCEL/PERSUASION AND SALESMANSHIP | 4 | - | - | 4 | 70 | 30 | 100 |
| Total | | 28 |  |  | 28 | 490 | 210 | 700 |

SEMESTER IV

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Paper  No. | Title of the Paper | Hrs/week | | | Credits | Total Marks | | |
| L | T | P | UE | IA | Total |
| CORE PAPERS | | | | | | | | |
| 4BMS1 | FINANCIAL MANAGEMENT | 4 | - | - | 4 | 70 | 30 | 100 |
| 4BMS2 | BUSINESS RESEARCH METHODS | 4 | - | - | 4 | 70 | 30 | 100 |
| 4BMS3 | FUNDAMENTAL OF BUSINESS TAXATION | 4 | - | - | 4 | 70 | 30 | 100 |
| 4BMS4 | BUSINESS ETHICS AND VALUES | 4 | - | - | 4 | 70 | 30 | 100 |
| GENERIC ELECTIVE (GE) | | | | | | | | |
| 4BMS5 | CONSUMER PSYCHOLOGY/  CROSS CULTURAL STUDIES | 4 | - | - | 4 | 70 | 30 | 100 |
| ABILITY ENHANCEMENT COURSE (SEC) | | | | | | | | |
| ESCI12 | ENVIRONMENTAL SCIENCE | 4 | - | - | 4 | 70 | 30 | 100 |
| SKILL ENHANCEMENT COURSE (SEC) | | | | | | | | |
| 4BMS7 | PROFESSIONAL EFFECTIVENESS/ STOCK MARKET OPERATIONS | 4 | - | - | 4 | 70 | 30 | 100 |
| Total | | 28 | - | - | 28 | 490 | 210 | 700 |

*L - Lecture; T - Tutorial; P - Practical; UE - University Examination; IA - Internal Assessment*

SEMESTER V

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Paper  No. | Title of the Paper | Hrs/week | | | Credits | Total Marks | | |
| L | T | P | UE | IA | Total |
| CORE PAPERS | | | | | | | | |
| 5BMS1 | PROJECT MANAGEMENT | 4 | - | - | 4 | 70 | 30 | 100 |
| 5BMS2 | FUNDAMENTALS OF STRATEGY | 4 | - | - | 4 | 70 | 30 | 100 |
| 5BMS3 | BUSINESS NEGOTIATION | 4 | - | - | 4 | 70 | 30 | 100 |
| DISCIPLINE SPECIFIC ELECTIVE (DSE) | | | | | | | | |
| 5BMS4 | DSE 1 | 4 | - | - | 4 | 70 | 30 | 100 |
| 5BMS5 | DSE 2 | 4 | - | - | 4 | 70 | 30 | 100 |
| 5BMS6 | DSE 3 | 4 | - | - | 4 | 70 | 30 | 100 |
| SKILL ENHANCEMENT COURSE (SEC) | | | | | | | | |
| 5BMS7 | ENTREPRENEURSHIP/ MANAGERIAL EFFECTIVENESS | 4 | - | - | 4 | 70 | 30 | 100 |
| Total | | 28 | - | - | 28 | 490 | 210 | 700 |

SEMESTER VI

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Paper  No. | Title of the Paper | Hrs/week | | | Credits | Total Marks | | |
| L | T | P | UE | IA | Total |
| CORE PAPERS | | | | | | | | |
| 6BMS1 | TEAM WORK AND LEADERSHIP | 4 | - | - | 4 | 70 | 30 | 100 |
| 6BMS2 | INTERNATIONAL FINANCIAL MANAGEMENT | 4 | - | - | 4 | 70 | 30 | 100 |
| DISCIPLINE SPECIFIC ELECTIVE (DSE) | | | | | | | | |
| 6BMS3 | DSE 4 | 4 | - | - | 4 | 70 | 30 | 100 |
| 6BMS4 | DSE 5 | 4 | - | - | 4 | 70 | 30 | 100 |
| Total | | 16 | - | - | 16 | 280 | 120 | 400 |

*L - Lecture; T - Tutorial; P - Practical; UE - University Examination; IA - Internal Assessment*

Total Credits: 148

|  |  |  |
| --- | --- | --- |
| **ELECTIVE** | **INTERNATIONAL BUSINESS** | **FINANCIAL SERVICES** |
| DSE 1 | INTERNATIONAL BUSINESS ENVIRONMENT | FUNDAMENTAL ANALYSIS |
| DSE 2 | INTERNATIONAL MARKETING | FINANCIAL PLANNING & WEALTH MANAGEMENT |
| DSE 3 | FUNDAMENTALS OF FOREIGN TRADE | DERIVATIVES AND COMMODITY MARKET |
| DSE 4 | EXIM PROCEDURES AND DOCUMENTATION/ PROJECT | INVESTMENT BANKING AND OPERATIONS / PROJECT |
| DSE 5 | GLOBAL LOGISTICS AND SUPPLY CHAIN/ PROJECT | INSURANCE AND RISK MANAGEMENT/ PROJECT |